The European Climate Pact Ambassador and Partners call for applications toolkit

About this toolkit

The [European Climate Pact](https://climate-pact.europa.eu/index_en) is opening a new call for Ambassadors and Partners, running between 15 September and 31 October 2025.

We are looking for people and organisations already championing climate action to take the next step and [become a Pact Ambassador](https://climate-pact.europa.eu/get-involved/become-pact-ambassador_en) or [Partner](https://climate-pact.europa.eu/get-involved/become-partner-pact_en).

To make this happen, we need your help. Please use and adapt the materials in this toolkit to share through your networks and encourage more people and organisations to apply.

Thank you for your support in building this growing community and tackling climate change together.

Short promotional text

**Join the European Climate Pact**

Are you ready to step up and act on climate change? From 15 September to 31 October, a call for new [European Climate Pact Ambassador](https://climate-pact.europa.eu/ambassadors/become-pact-ambassador_en)s and [Partners](https://climate-pact.europa.eu/get-involved/become-partner-pact_en) is open!

European Climate Pact Ambassadors and Partners lead by doing – they inspire, support and spread meaningful climate action in their communities and networks.

Across Europe, people like you are already making change happen. As a Pact Ambassador or Partner, you’ll connect with hundreds of other like-minded people, share ideas and solutions, access practical tools and resources, and get noticed for your work.

Think you’ve got what it takes?

[Learn more and apply today](https://climate-pact.europa.eu/get-involved/join-european-climate-pact-community_en)

Email template

**Subject line:** Call for new European Climate Pact Ambassadors and Partners – spread the word!

Dear [*name, colleagues, friends*],

We are excited to announce the launch of a call for new [European Climate Pact](https://climate-pact.europa.eu/index_en) Ambassadors and Partners. We’d love your help to spread the word!

Ambassadors and Partners are the heart of the Pact. They inspire, connect and support climate action in their communities and networks, showing what’s possible and helping others to take the next step.

Please use and adapt the [materials provided](https://climate-pact.europa.eu/eu-climate-action-academy/resources/ambassador-call-applications-toolkit_en) – including ready-made posts and visuals – to reach your networks and encourage more people and organisations to apply.

The call will be open from 15 September to 31 October 2025.

Here are a few simple ways to get started right now:

* Forward the pre-prepared message below to your networks via email.
* Post the call for Climate Pact Ambassadors and Partners on your social media using the [prepared images and text](https://climate-pact.europa.eu/eu-climate-action-academy/resources/ambassador-call-applications-toolkit_en).
* Add the [short promotional text](https://climate-pact.europa.eu/eu-climate-action-academy/resources/ambassador-call-applications-toolkit_en) to your website or newsletter.
* Share relevant social media posts by DG CLIMA on your own channels. You can find Ambassador and Partner recruitment posts on DG CLIMA’s [Instagram](https://www.instagram.com/ourplanet_eu/), [Facebook](https://www.facebook.com/EUClimateAction), [LinkedIn](https://www.linkedin.com/showcase/eu-environment-climate/posts/?feedView=all) and [X](https://x.com/EUClimateAction) channels.

We thank you in advance for your support and look forward to growing Europe’s biggest climate community and making it even stronger!

-- Pre-prepared message to share –

**Ready to create real change? Become a European Climate Pact Ambassador or Partner!**

Apply by 31 October! This is your chance to lead climate action in your community, inspire others and help shape the future of Europe’s climate initiatives.

As an Ambassador or Partner, you’ll join a vibrant community of people making change happen, exchange tips and knowledge with others, and get access to events, courses and tools to make an even bigger impact. You’ll also shine a light on your own initiatives and be recognised for your work across Europe.

Could you be the next Pact Ambassador or Partner?

[Find out more and apply](https://climate-pact.europa.eu/get-involved/join-european-climate-pact-community_en)

Kind regards,